

# Data Analysis Map: A Scientific Approach to Data-Based Decision Making

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# Activate & Engage

Think about a team that you support with making data-based decisions.

**Reflection:** What are some common barriers this team faces when making data-based decisions?

(Post one of the identified barriers into the chat box)

# Data Analysis Map

*WHAT* is the precise problem that needs to be attended to?

*WHAT* system and/or practice will impact the outcome?

*HOW* is our intervention impacting our outcomes?  
*HOW* well are we implementing with fidelity?

Inquiry

Problem

Causation

Intervention

Implementation

Sustainability

*WHY* is the problem occurring and sustaining?

*HOW* will we educate, support and monitor efforts?

# How Do You Begin?

1. Locate your progress on the map.



***Who do I need to be as a coach?***



Push for Evidence: What has been attended to? Not attended to?

# How Do You Begin?

1. Locate your progress on the map.
2. Select appropriate data.



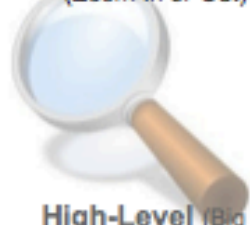
***Who do I need to be as a coach?***

Pose questions that allow teams to think flexibly.  
What other influences/perspectives might they need to consider?

## How Might We Look at Our Data?

### Information Altitudes

(Zoom In or Out)



**High-Level** (Big Picture)

National

- MAP
- AimsWeb
- FastBridge

State

- KAP
- KELPA
- KESA

District

- Walkthroughs
- ODRs
- Risk Factor Data

School

- Mastery Connect
- Culture Survey
- Walkthroughs

Classroom

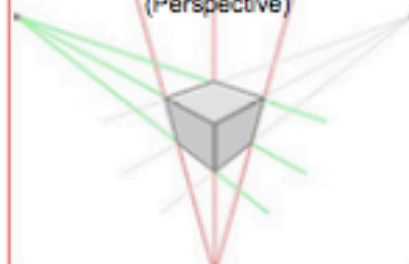
- Grades
- Formative
- Summative

**Low-Level** (Detailed)

*"Just as the vista from the top of the mountain is quite different than the view from the valley, varied data offer varied lenses on the world of learning." (60)*

### Triangulate

(Perspective)



### QUANTITATIVE

- Expressed numerically and statistically
- Intended for comparison.
- Organized based on frequency distributions, central tendencies, variabilities, and dispersions.
- Objective

### QUALITATIVE

- Descriptive
- Reviewed holistically through examining anecdotes and artifact
- Look for categories or topics that emerge from the individual items.
- Can be relative and subjective

*"Using multiple data sources compensates for the deficits in individual tools and provides a comprehensive picture of the topic under study." (50)*

### Disaggregation

(Part of the Whole)



### Possible Ways to Disaggregate Data

- Gender
- Race
- Socioeconomics
- Academic Programs
- Geographic Area
- Feeder Schools
- Classroom Teachers
- Specific Skills
- Subjects
- Age/Grade Level
- Time
- Instructional Strategies

*"Making the Invisible Visible."*

*"Addresses important questions about what is working (or not) and for whom." (58)*

### Lead & Lag

(Prevention vs. Reaction)



### Lead Indicators

(Predictive)

Systems and Practices

- Teachers
- Students
- Curriculum
- Instruction
- Assessments
- Infrastructure

### Lagging Indicators

(Results)

- Student Outcomes

*"Every system is perfectly designed to get the results it gets"*  
-Attribution Disputed

# How Do You Begin?

1. Locate your progress on the map.
2. Select appropriate data.
3. Create a Triple Track Agenda



Clarity of Focus



Tools & Techniques



Team Development



***Who do I need to be as a coach?***

Raise group consciousness... What are teams not paying attention to?

# Explore & Discover

## Check-In

From a *big picture* perspective,  
what have you heard so far that  
might help address any of the  
barriers listed?

(Post reflections into the chat box)



# Data Analysis Map

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# Inquiry → Problem



*Who do I need to be as a coach?*

**Be Specific: Pose questions that push for specificity.**

## Discussion

*WHAT* is the precise problem that needs to be attended to?



## Data

- ✓ Information Altitude Data that inform the inquiry
- ✓ Triangulated Data that inform the inquiry



## Tools

- ☐ Collaborative Cycle of Learning: Inquiry
- ☐ Current/Desired State Map
- ☐ Causal Categories as comparison data
- ☐ Precision Problem Statement Essential 5

## Action Steps

- Write a Precision Problem Statement
- Gather Data to Inform the Problem

## Data Analysis Focus

- Comparison
- Problem Identification

## Team Development



- Team Roles
- Norms for Collaboration
- Balanced Participation
- Level of Empowerment

# Collaborative Cycle of Learning

## Inquiry:

### Activate & Engage

Predict what the data looks like compared to...

- Peers
- Desired State
- Previous State

### Pause to Read the Data

### Explore & Discover

When comparing the data...

- What are some of the areas of concern?
- Where is the concern(s) most likely to occur?
- When is the concern(s) most likely to occur?
- How often is the concern occurring?
- Who might be contributing to the concern?
- Who might be effected by the concern?

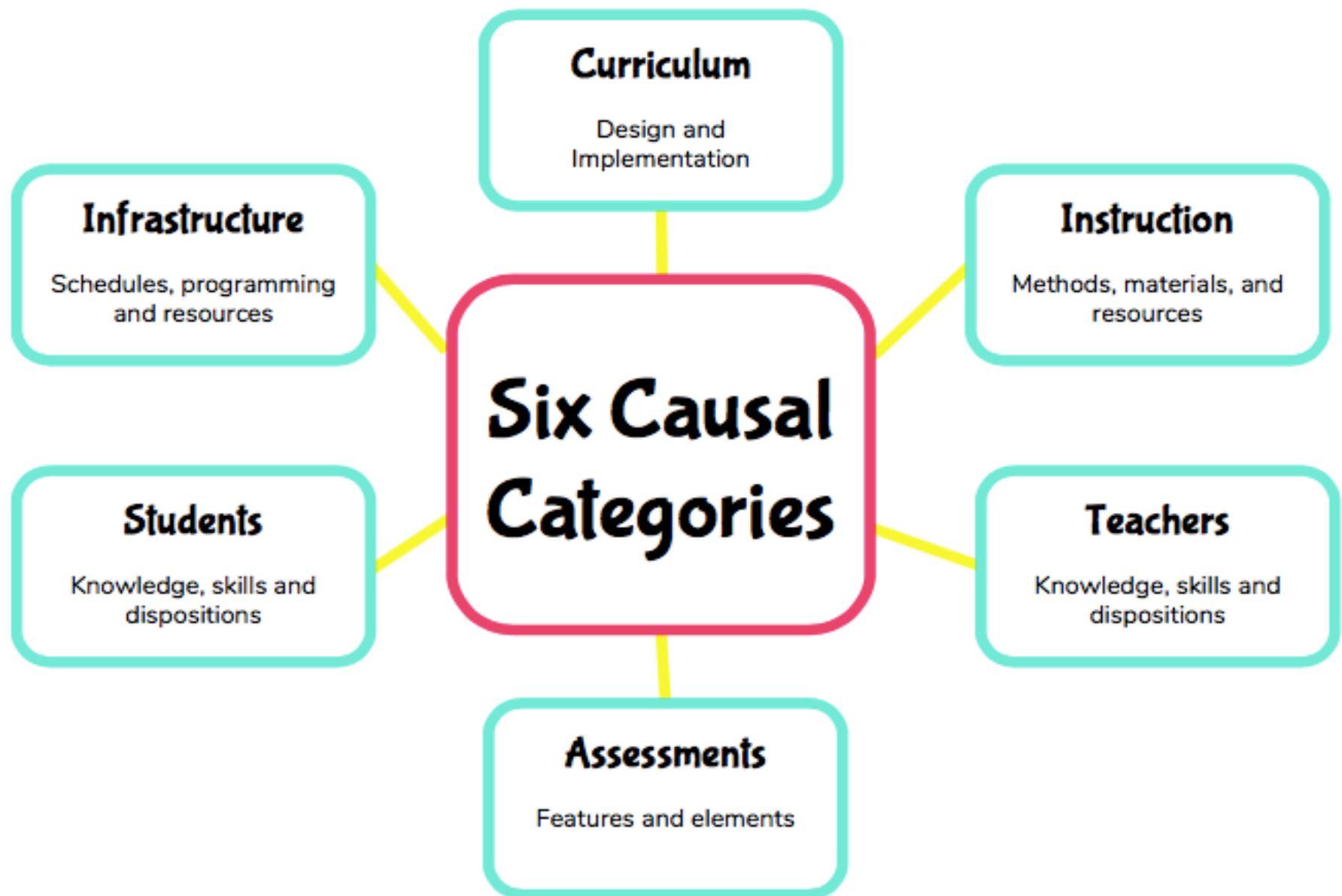
### Organize & Integrate

*What* is the exact problem that needs to be attended to?

What data might we need to collect to inform the problem?

Precision Problem Statement:

# Problem: \_\_\_\_\_



Inquiry: \_\_\_\_\_

## Curriculum

**Strengths**

**Barriers**

## Instruction

**Strengths**

**Barriers**

## Assessment

**Strengths**

**Barriers**

## Teachers

**Strengths**

**Barriers**

## Students

**Strengths**

**Barriers**

## Infrastructure

**Strengths**

**Barriers**

Causal Categories as Data for Comparison

# Precision Problem Statement

Precise Problem Statements include information about the following

## 5 Essential Questions.

- ☐ **WHAT** is the concern?
- ☐ **HOW** often is it occurring?
- ☐ **WHERE** is it happening?
- ☐ **WHO** is contributing to the concern? Who is being effected by the concern?
- ☐ **WHEN** is the concern most likely to occur?

# Data Analysis Map

*WHAT* is the precise problem that needs to be attended to?

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*WHY* is the problem occurring and sustaining?

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# Problem → Causation



*Who do I need to be as a coach?*

**Solution Centered:**  
**What is within their Locus of Control?**

## Discussion

*Why* is the problem occurring and sustaining?



## Action Steps

- Prioritize foundational sustaining factors
- Gather Research and Evidence-based practices that address the problem

## Data

- ✓ Precision Problem Statement
- ✓ Aggregated & Disaggregated that inform the problem area
- ✓ Lead and Lag Data that inform the problem area

## Data Analysis Focus

- Root Cause Analysis
- Dependence



## Tools

- ☐ Collaborative Cycle of Learning: Problem
- ☐ 6 Causal Categories
- ☐ Root Cause Analysis Tools (Fishbone, 5 Whys?, etc.)

## Team Development



- Team Roles
- Norms for Collaboration
- Balanced Participation
- Level of Empowerment



# Collaborative Cycle of Learning

**Problem:** \_\_\_\_\_

## Activate & Engage

- What opportunities for learning does this data present to us?

## Pause to Read the Data

## Explore & Discover

In what ways do/does ...

- Teachers
- Students
- Curriculum
- Instruction
- Assessments
- Infrastructure

contribute to the problem?

What might be some other leading indicators? (Fishbone)

-----  
-What might be some evidence-based interventions to consider?

What have you had success with that you want to see continued or consistent?

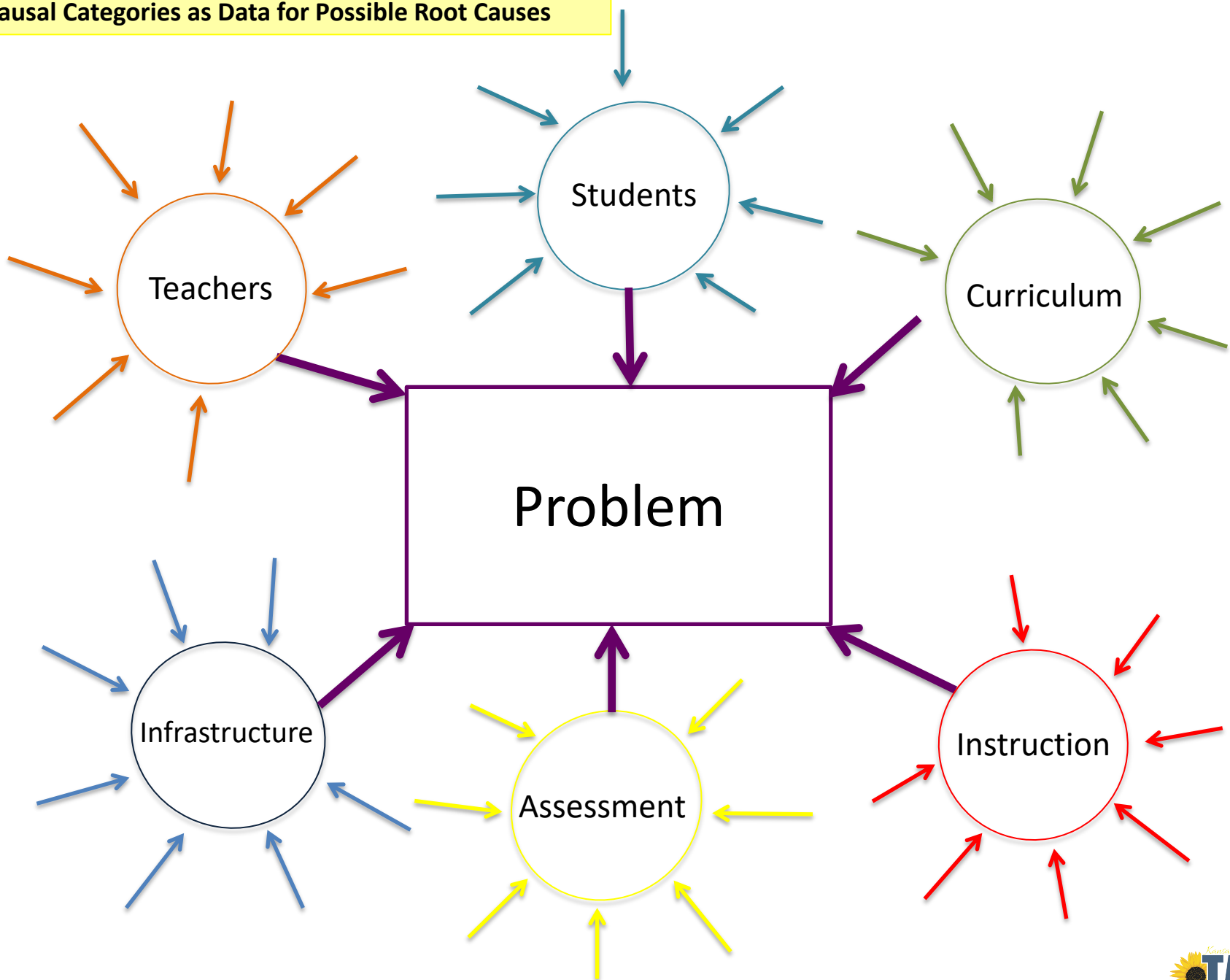
## Organize & Integrate

*Why* is the problem sustaining?

What data might we need to collect to inform the intervention?

Theory of Causation:

## Causal Categories as Data for Possible Root Causes



**Problem:** \_\_\_\_\_

## Fishbone Diagram

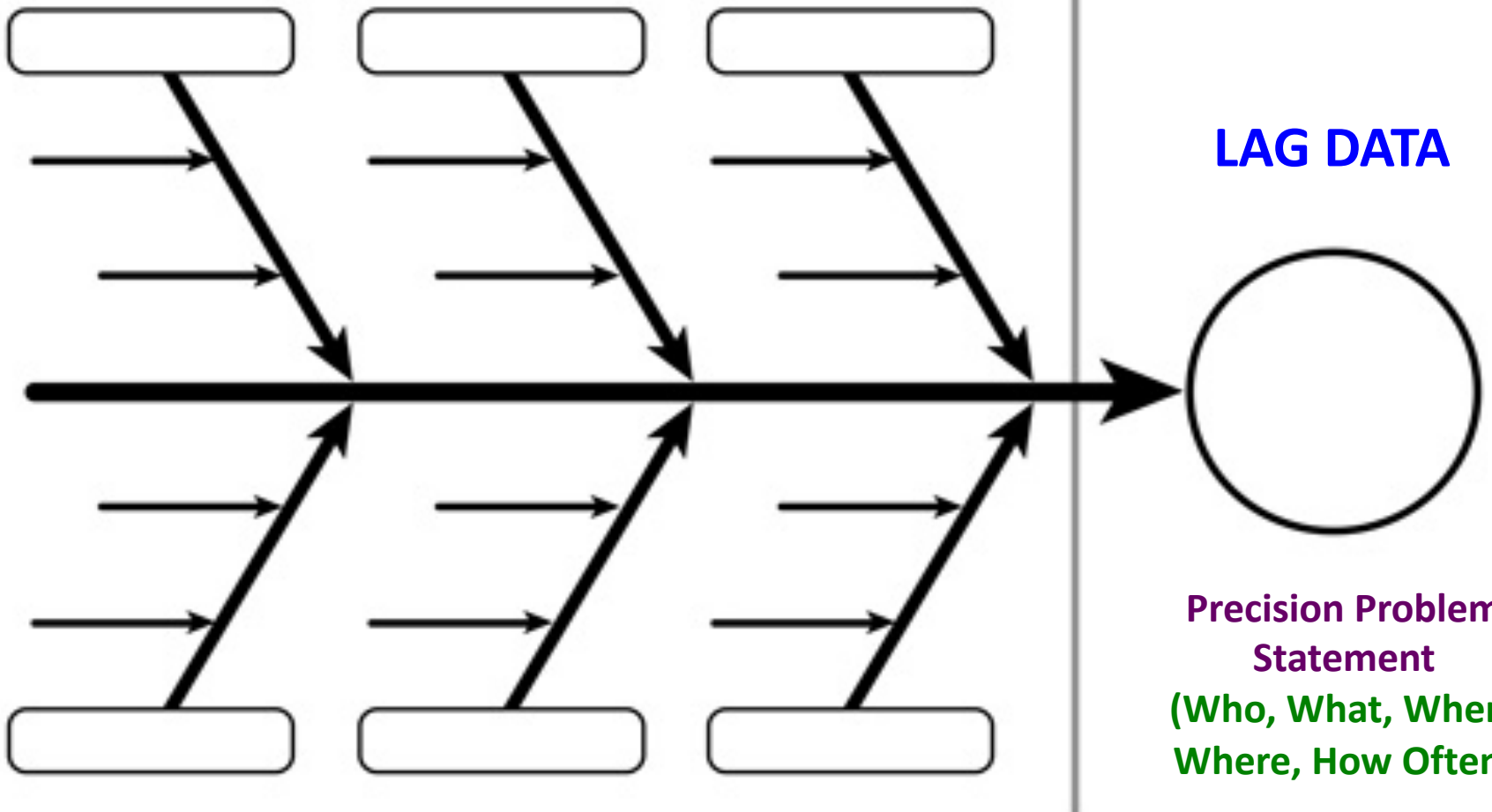
*WHY* is the problem  
 sustaining?

**Cause LEAD DATA**

**Effect**

**Theories of Causation**

Possible Root Causes



**LAG DATA**

**Precision Problem  
 Statement  
 (Who, What, When,  
 Where, How Often)**

# Explore & Discover

## Harvest Collective Wisdom

What tools, techniques or coaching tips have you used or seen used that you might add to these first 2 phases?

(Post ideas into the chat box)

# Data Analysis Map

*WHAT* is the precise problem that needs to be attended to?

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*WHY* is the problem occurring and sustaining?

*HOW* will we educate, support and monitor efforts?

# Causation → Intervention



*Who do I need to be as a coach?*

**Systems Thinking:**  
Pose questions  
encourage systems  
thinking.

## Discussion

*WHAT* system and/or practice will impact the outcome?

## Data

- ✓ Evidence-Based Practices that inform the theory of causation
- ✓ Effect-Size Research that inform the theory of causation

## Tools

- ☐ Collaborative Cycle of Learning: Causation
- ☐ KansaStar Wise Ways (Indistar)
- ☐ John Hattie's Effect Size Report
- ☐ What Works Clearinghouse

## Action Steps

- Identify appropriate Intervention
- Gather Implementation Data (Needs Assessments & Fidelity Measures)

## Data Analysis Focus

- Meta-Analysis Study
- Alignment

## Team Development

- Team Roles
- Norms for Collaboration
- Balanced Participation
- Level of Empowerment

# Collaborative Cycle of Learning

## Causation: \_\_\_\_\_

### Activate & Engage

What biases might we be holding that could impact our decision?

### Pause to Read the Data

### Explore & Discover

When exploring each intervention...

- What is the overall effect size? (Reference John Hattie's Work)
- Was the research conducted in a similar setting/needs as yours?
- Will you be able to obtain the necessary resources?
- Is it in conflict with any current state/district/school initiatives?

### Organize & Integrate

*What* system and/or practice will most likely impact the system?

What data might we need to collect to inform implementation practices and progress?

Intervention Hypothesis:

# Data Analysis Map

*WHAT* is the precise problem that needs to be attended to?

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*HOW* is our intervention impacting our outcomes?  
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*WHY* is the problem occurring and sustaining?

*HOW* will we educate, support and monitor efforts?



# Intervention Implementation



*Who do I need to be as a coach?*

**Dilts's Logical Levels of Learning:**  
Pose flexibility questions about possible beliefs, values and assumptions that might be held by others.

## Discussion

*WHAT* will we educate, support, and monitor efforts?

## Data

- ✓ Qualitative: Needs Assessments that inform the current state
- ✓ Quantitative: Baseline Data that inform the current state (Lead and Lag)



## Action Steps

- Prioritize Implementation Action Steps for Educating, Supporting and Modeling
- Gather Fidelity Data and Outcome Data

## Data Analysis Focus

- Implementation Progress



## Tools

- ☐ Implementation Framework
- ☐ NIRN

## Team Development



- Team Roles
- Norms for Collaboration
- Balanced Participation
- Level of Empowerment

# Implementation Framework



# CAUSATION: \_\_\_\_\_

CURRICULUM		
EDUCATE	SUPPORT	MONITOR
<p>What skills are necessary?</p> <p>How will teachers acquire the necessary skills?</p>	<p>What support (coaching and/or resources) might be needed?</p>	<p>What might internal accountability look like?</p> <p>What will external accountability look like?</p>

INSTRUCTION		
EDUCATE	SUPPORT	MONITOR
<p>What skills are necessary?</p> <p>How will teachers acquire the necessary skills?</p>	<p>What support (coaching and/or resources) might be needed?</p>	<p>What might internal accountability look like?</p> <p>What will external accountability look like?</p>

ASSESSMENT		
EDUCATE	SUPPORT	MONITOR
<p>What skills are necessary?</p> <p>How will teachers acquire the necessary skills?</p>	<p>What support (coaching and/or resources) might be needed?</p>	<p>What might internal accountability look like?</p> <p>What will external accountability look like?</p>

TEACHERS		
EDUCATE	SUPPORT	MONITOR
<p>What is the teacher's role and responsibility in this work?</p> <p>What are the values and beliefs you want all educators to hold?</p>	<p>How might you support individuals/groups when values, beliefs, assumptions and/or biases conflict?</p>	<p>What might internal accountability look like?</p> <p>What will external accountability look like?</p>

STUDENTS		
EDUCATE	SUPPORT	MONITOR
<p>What is the student's role and responsibility in this work?</p> <p>What are the values and beliefs you want all students to hold?</p>	<p>How might you support individuals/groups when values, beliefs, assumptions and/or biases conflict?</p>	<p>What might internal accountability look like?</p> <p>What will external accountability look like?</p>

INFRASTRUCTURE		
EDUCATE	SUPPORT	MONITOR
<p>What do educators/students need to know about the changes in infrastructure?</p>	<p>What support (coaching and/or resources) might be needed?</p>	<p>What might internal accountability look like?</p> <p>What will external accountability look like?</p>

## 6 Causal Categories: Implementation Framework (with Guiding Questions)

CAUSATION: \_\_\_\_\_

CURRICULUM		
EDUCATE	SUPPORT	MONITOR

INSTRUCTION		
EDUCATE	SUPPORT	MONITOR

ASSESSMENT		
EDUCATE	SUPPORT	MONITOR

TEACHERS		
EDUCATE	SUPPORT	MONITOR

STUDENTS		
EDUCATE	SUPPORT	MONITOR

INFRASTRUCTURE		
EDUCATE	SUPPORT	MONITOR

6 Causal Categories: Implementation Framework (Blank Template)

# Implementation Drivers

## Adapted from NIRN framework

(This process will focus on building the capacity of the leadership team first. )

### Coaching:

*How might you provide coaching\* for each other in order to gain fluency in your skills acquired through training?*

*\*Internally and Externally through reflection, planning, problem-solving*

*In what ways will you give/receive professional, personal and emotional support during this process?*

### Training:

*What skills and behaviors might be necessary for...*

- data collection?
- teacher's goal selection?
- feedback (reflective/planning) conversations?

*How will training be provided to everyone?*

*How might you ensure all leaders have had an opportunity to acquire the needed skills?*

### Selection:

*Who will be the leaders going out to observe and provide feedback?*

*Is this within your time capacity (12 to 1 or less?)*

*How safe are the relationships between the selected leaders and staff?*

### Performance Assessment:

*How will you know if you are successful?*

- *Context Measures (Does your infrastructure support your goal?)*
- *Compliance Measures (Did you do what you said you were going to do?)*
- *Competence Measures (To what extent was the observation and feedback delivered with skill and attention to the craft when interacting with teachers?)*

### Systems Intervention:

*How does this goal align with state and district initiatives?*

*In what ways could this goal help you maintain your focus as a building?*

*How might you stay connected to 'champions' in the field for guidance and sustainability?*

*In what ways might you need support from your district (policies, access to resources, etc.)?*

### Facilitative Administration:

*What might be some potential barriers for leaders?*

*How might this goal be "in replace of..." instead of "in addition to..."? (What can be taken off the plate?)*

*How can you ensure your environment is hospitable to this new practice?*

*What procedural changes might need to take place?*



### Technical:

*In what ways is this goal technical?*

*\* All team members have a clear understanding of what needs to be done and a reasonable certainty of how to do it.*

### Adaptive:

*In what ways is this goal adaptive?*

*\* All team members have a different belief of what needs to be done and less certainty of how to do it.*

### Decision Support Data System:

*What data will you collect?*

*How will you consistently input and access the data?*

*When/How will you analyze and monitor the data?*

*How will you calibrate your process among leaders?*

# Implementation Drivers

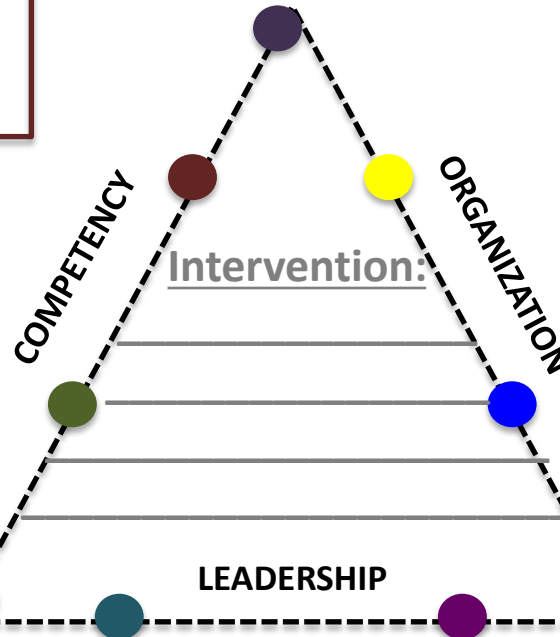
**Adapted from NIRN framework**  
(This process will focus on building the capacity of the leadership team first. )

## Coaching:

## Performance Assessment:

## Systems Intervention:

## Training



## Facilitative Administration:

## Selection:

## Technical:

## Adaptive:

## Decision Support Data System:

# Data Analysis Map

*WHAT* is the precise problem that needs to be attended to?

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*HOW* is our intervention impacting our outcomes?  
*HOW* well are we implementing with fidelity?

Inquiry Problem Causation Intervention Implementation Sustainability

*WHY* is the problem occurring and sustaining?

*HOW* will we educate, support and monitor efforts?

# Implementation → Sustainability



*Who do I need to be as a coach?*

**Implementation Drivers:**

**Raise consciousness about what has been attended to and what hasn't been attended to.**

## Discussion

*How* well is our intervention impacting our outcomes?

*How* well are we implementing with fidelity?

## Data

- ✓ Lead Data: Fidelity Measures
- ✓ Lag Data: Outcome Measures



## Action Steps

- Determine if the intervention is having an impact on the outcome.
- If no, assess fidelity
- If yes, determine next steps of implementation

## Data Analysis Focus

- Progress Monitoring
- Implementation Progress

## Tools

- ☐ Collaborative Cycle of Learning: Implementation
- ☐ Implementation Decision-Making Flowchart
- ☐ Implementation Framework
- ☐ NIRN Drivers and Stages

## Team Development

- Team Roles
- Norms for Collaboration
- Balanced Participation
- Level of Empowerment





# Intervention Decision-Making Flowchart

Do the outcome data (Lagging Indicators) show evidence of significant growth?

**YES**

**SUSTAIN EFFORTS:** What might you need to do in order to sustain your efforts?

**NO**

**FIDELITY DATA:** Does that data show that you are implementing with at least 80% fidelity?

**YES**

**ROOT CAUSES:** What other intervention (Leading Indicators) might influence the problem?

**NO**

**IMPROVE FIDELITY:** How might you improve the fidelity of Implementation through Educating/Supporting/Monitoring Adult Behavior?

# Hypothesis: \_\_\_\_\_

## STAGES OF IMPLEMENTATION

<div>LEADERSHIP</div> <div>ORGANIZATION</div> <div>COMPETENCY</div>	<div>IMPLEMENTATION DRIVERS</div>	No Evidence	Exploration	Installation	Initial Implementation	Full Implementation
	Selection					
	Training					
	Coaching					
	Performance Assessment					
	Decision Support Data System					
	Facilitative Administration					
	Systems Intervention					
	Technical					
	Adaptive					

Implementation Progress Assessment

# Explore & Discover

## Harvest Collective Wisdom

What tools, techniques or coaching tips have you used or seen used that you might add to these phases?

(Post ideas into the chat box)

# Organize & Integrate

## Most Important Point (MIP)

Think back to the original team you identified. What is one take away from this learning that you want to be sure to remember and possibly apply with this team?

(Post MIP into the chat box)

# QUESTIONS?

## **Coaching Support Questions:**

Kacie Olson

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## **Kansas Learning Network or TASN Questions:**

Michele Hayes, Director of the Kansas Learning Network

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## **TASN Evaluation:**

Dr. Amy Gaumer-Erickson

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## **Additional Resources:**

Kansas Learning Network: [www.ksdetasn.org/KLN](http://www.ksdetasn.org/KLN)

KSDE: Technical System Assistance Network: [www.ksdetasn.org](http://www.ksdetasn.org)

