

Theme	Shackleton – Endurance	Unit X – Pentagon & Silicon Valley
Mission Focus	Reframed success from conquest to survival; prioritized human life over original goals.	Reframed defense innovation from rigid procurement to agile, tech-driven transformation.
Adaptability	Pivoted constantly and abandoning ship, rerouting plans, improvising shelters and routes.	Embraced Silicon Valley’s iterative mindset to disrupt entrenched bureaucratic systems.
Team Selection & Culture	Choose crew for temperament and cohesion; fostered mutual care and morale.	Built Unitx with cross-functional teams from tech and defense; emphasized collaboration over hierarchy.
Leadership Style	Led from the front, shared hardships, modeled emotional resilience.	Advocated for decentralized leadership and empowered innovators to challenge norms.
Innovation Under Pressure	Used creativity to solve life-threatening problems (e.g., navigating ice floes).	Used new tech (like GPS on a pocket PC) to solve battlefield inefficiencies.